Program: Contemporary Music Business  
Major: Contemporary Music Business  
Degree: Associate in Applied Science (A.A.S.)

### University Core (Total Listed 42-44)

<table>
<thead>
<tr>
<th>Written and Oral Communication</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td>English Composition</td>
<td>3</td>
</tr>
<tr>
<td>ENG 1113 English Composition</td>
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</tr>
<tr>
<td>Oral Communication</td>
<td>3</td>
</tr>
<tr>
<td>MCOM 1113 Fundamentals of Speech</td>
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<table>
<thead>
<tr>
<th>American Historical and Political Analysis</th>
<th>6</th>
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<tbody>
<tr>
<td>American National Government</td>
<td>3</td>
</tr>
<tr>
<td>POL 1113 American National Government</td>
<td></td>
</tr>
<tr>
<td>American History</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1483 History of US to 1877 OR</td>
<td></td>
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<tr>
<td>HIST 1493 History of US since 1877</td>
<td></td>
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</tbody>
</table>

### Electives | 6

Select from the following:
- ART 1153 Survey of Art History I
- BIO 1114 General Biology
- FMCD 2213 Child Development
- HLTH 1112 Healthy Life Skills
- LEAD 2213 Theories of Leadership
- MUS 2123 Music Appreciation
- NTRN 1483 Personal Nutrition
- PHY 1114 General Physics I and Lab
- PSY 1103 General Psychology
- SFTY 2343 Safety Education

### Core Requirements

**Minimum Required Hours**

<table>
<thead>
<tr>
<th>University Core</th>
<th>18</th>
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See Above

<table>
<thead>
<tr>
<th>Major Requirements</th>
<th>48</th>
</tr>
</thead>
</table>

### Contemporary Music Business | 48

#### Fall Year 1
- ACM 1132 Music Culture
- ACM 1212 Music Industry Studies
- ACM 1422 Freelance World

#### Spring Year 1
- ACM 1322 Stylistic Awareness
- ACM 1363 Introduction to Artist Development
- ACM 1463 Introduction to New Media and Music
- MCOM 2063 Introduction to Brand Communication/Advertising

#### Fall Year 2
- ACM 2253 Introduction to Concert and Tour Management
- ACM 2263 Music Marketing, Merchandising & Retail I
- ACM 2453 Music Business Project I
- ACCT 2223 Survey of Accounting
- ISOM 2012 Personal Computer Productivity
- MCOM 1103 Introduction to Mass Communication

#### Spring Year 2
- ACM 2463 Music Business Project II
- ACM 2543 Artist Management
- ACM 2623 Record Label Operations & Management
- ACM 2723 Music Marketing, Merchandising & Retail II
- DES 2102 Graphic Design for Non-Majors

**Total** | 66

### Admission Requirements

Admission to this program is selective. To be eligible for admission, an individual must have:

1. graduated from an accredited high school or have earned a high school equivalency certificate based on the General Education Development (GED) tests and GED recipient’s high school class must have graduated,*;
2. participated in the American College Testing (ACT) program or a similar battery of tests;
3. completed an interview, audition and/or submitted a demo recording;
4. been selected for admission by the selection committee.

Those who are not U.S. citizens or resident aliens should contact the Office of International Services for specific admission information.

* Non-Native English speakers must meet OSRHE minimum English proficiency requirements.

### Other Information

1. Two classes will be selected each academic year. Students must contact the Academy of Contemporary Music for application deadlines and audition and/or interview schedules.
2. Students must enroll in the entire group of courses each semester.
3. All university requirements must be completed prior to graduation.

### Minimum Grade Requirements

1. Average in all college course work and course work at UCO | 2.00
2. A minimum grade of "C" must be earned in all courses in the major to count toward meeting degree requirements.